



News Release

PRESS OFFICE

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SBA and City of Escondido Mayor to Create a Small Business Advisory Board

Meet the new SBA District Director, Dr. Ruben Garcia, on April 27

The [Small Business Administration \(SBA\)](#) and the [City of Escondido Mayor's Office](#) will form a Small Business Advisory Board (SBAB) charged with advising the mayor and city council on matters that will assist in the success of small businesses. The SBAB will make recommendations in the formulation of laws, policies or procedures which may affect the management, operation or financial stability of small firms.

SBA's new district director for San Diego and Imperial Counties, [Dr. Ruben Garcia](#), will form the SBAB with active members of the community who are interested in helping existing and new business entrepreneurs.

Notes Dr. Garcia, "I look forward to working closely with the Mayor, Chamber of Commerce, and the [Small Business Power Team](#) to help foster a climate of growth for the entrepreneurial spirit by offering educational and financial resources through our education and lending partners."

The [City of Escondido](#), [Chamber of Commerce](#), and the [Small Business Power Team](#) will host a public "meet and greet" for the new SBA district director on Thursday, April 27, 2006, from 7:45 a.m. – 9:30 a.m., at the California Center for the Arts' conference center, 340 North Escondido Blvd, Salon 1, in Escondido.

"The City of Escondido has aggressively provided resources and supported small business growth for 16 years," says Mayor Lori Holt Pfeiler. "These businesses provide most of the core jobs and income and make the community economically sustainable. Educating our businesses about SBA resources is important to their future and ours."

Guests will have the opportunity to interact with local SBA representatives, lenders and resource partners such as [SCORE](#), the [Small Business Development Center](#) and the [Women's Business Center of California](#).

RSVP online at www.smbizpowerteam.com or info@smbizpowerteam.com by Monday, April 24.

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